



## **attune showcases Best Practices Solutions for the Fashion Industry in Support of the SAP® Apparel and Footwear application at SAPPHIRE® 2009 Orlando**

### **Enabling fashion companies to respond immediately to consumer trends, seasonal variations and shorter product lifecycles**

**Orlando - May 11, 2009** – attune showcases its best practices solutions that further maximize and augment the power of the SAP® Apparel and Footwear application and SAP Best Practices packages at SAPPHIRE® 2009 in Orlando, being held May 11-14. Targeted at sports, fashion, apparel and footwear brand owners, manufacturers and retailers, the solutions address industry-specific challenges and accelerate the implementation of SAP Apparel and Footwear. The SAP Best Practices-based solutions can be implemented for a predictable price, offering an option with a lower delivered cost than the traditional implementation approach.

Using the SAP Apparel and Footwear application as a foundation, attune has incorporated lessons-learned from multiple on-time, on-budget implementations into the product itself. A portfolio of pre-packaged templates and accelerators enables repeatable success - through pre-proven solutions that engineer most of the time-intensive decisions out of the implementation process.

attune enables mid-sized fashion companies to respond immediately to changing consumer trends, seasonal variations and shorter product lifecycles by achieving the same key functionality and business benefits that larger companies can obtain in their more extensive implementations of SAP solutions - but with a predictable cost and implementation timeframe.

"We have seen considerable results through the solutions from SAP and attune," says Kevin Scheeler, director of Technology, Life is good. "We now have improved visibility into the warehouse and can easily locate products on every level, allowing us to better control the quality of both inbound and outbound processes."

attune is an SAP services partner and SAP channel partner authorized to resell SAP Business All-in-One solutions. Its pre-packaged solutions are designed to address the base set of essential functionalities needed by fashion brand owners, manufacturers and retailers – enabling them to compete in the global marketplace. That functionality includes core process automation, supply chain management, customer collaboration services, and strategic inventory.

attune continues to offer a full range of custom consulting and applications services, including business transformation, IT transformation, enterprise application implementation, applications management and outsourcing, and applications development, as well as a comprehensive selection of infrastructure and business process solutions. Solely dedicated to the business of fashion, attune's mission is to make great fashion companies greater.

The industry solutions will be demonstrated at SAPPHIRE 2009 Orlando and available for conference attendees to review at attunes' booth No. 724.



## About attune

Solely dedicated to the global apparel, footwear, sportswear and fashion industry, the attune group empowers companies at all stages of the fashion value chain to maximize revenue, ROI and supply chain visibility. With over a decade of experience as an implementer of SAP solutions – for manufacturers, brand owners and retailers – its mission is to help make great fashion companies greater. attune's comprehensive offering of full lifecycle services include preconfigured solutions for accelerated implementations of the SAP Apparel and Footwear application. The attune group currently has nine worldwide offices in nine countries. To learn more, visit [www.attuneconsulting.com](http://www.attuneconsulting.com)

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### Media Contact:

attune Germany GmbH

Rebecca Stich

+49 089 322 086 940

[rebecca.stich@attuneconsulting.com](mailto:rebecca.stich@attuneconsulting.com)